



BECOME A SPONSOR!

In its 10th year, an expected 200 professionals in the field of social marketing will come together for the annual SPARKS conference.

What are the Sponsorship Opportunities?

Becoming a SPARKS sponsor will grant you substantial exposure to the large network of social marketers in the Pacific Northwest. Our sponsor benefits are outlined in the table below.

Opportunity	Platinum: \$2,500 (2 Total)	Gold: \$1,000 (5 Total)	Silver: \$500 (10 Total)
Presence on SPARKS page of PNSMA website	Logo + short description	Logo	Name only
Presence in e-mail communications	Logo	Logo	Name
Conference PPT slides (welcome + break slides)	Logo	Logo	Logo
Verbal recognition from conference moderator	Yes	Yes	No
Free SPARKS Registrations*	Five	Two	One

*Free registrations can be used for your own agency or donated to support free attendance for community members.

When & Where is SPARKS?

December 5th & 6th
Two-day, virtual SPARKS!

SPARKS is presented by...

The Pacific Northwest Social Marketing Association (PNSMA) is a non-profit professional association. Our mission is to inspire behavior change for sustainable, healthy, and equitable communities. PNSMA is governed by a volunteer board of directors.

More information can be found at www.pnsma.org

Secure your
sponsorship today
by contacting:

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