



## When & Where is SPARKS?

December 6<sup>th</sup> & 7<sup>th</sup>  
Two-day, virtual SPARKS!

## SPARKS is presented by...

The Pacific Northwest Social Marketing Association (PNSMA) – a non-profit professional association with the mission to promote the practice of social marketing, advance the interests of social marketing professionals, facilitate training, education and research, provide a forum for exchange of information, and promote public understanding of social marketing. PNSMA is governed by a volunteer board of directors.

More information can be found at [www.pnsma.org](http://www.pnsma.org)

# BECOME A SPONSOR!

In its 9<sup>th</sup> year, an expected 200 professionals in the field of social marketing will come together for the annual SPARKS conference.

## What are the Sponsorship Opportunities?

Becoming a SPARKS sponsor will grant you substantial exposure to the large network of social marketers in the Pacific Northwest.

Opportunity	Gold: \$1,000 (5 Total)	Silver: \$500
Presence on SPARKS page of PNSMA website	Logo	Name + one sentence description of org
Presence in e-mail communications	Logo	Name
Conference PPT slides (welcome + break slides)	Logo	Logo
Verbal recognition from conference moderator	Yes	No
Inclusion in conference program	1/4 page ad + logo	Logo + one sentence description of org
Free SPARKS Registrations (Day One)	Two	One

**Secure your sponsorship today by contacting:**

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